



CONFERENCE FOR AMERICAN INDIAN WOMEN OF PROUD NATIONS

SEPTEMBER 16 - 17, 2010 • HARRAH'S CHEROKEE CASINO AND HOTEL, CHEROKEE, NC • WWW.AIWP.NC.ORG

BE A SPONSOR

June 1, 2010

Greetings:

The Planning Committee for the 2010 Conference for American Indian Women of Proud Nations (AIWPN) is now planning our fourth annual conference. This is an incredible opportunity to celebrate and enhance the strength and courage of American Indian women and support their roles as today's leaders and warriors.

The conference will be held September 16-17, 2010 at Harrah's Cherokee Casino and Hotel in Cherokee, NC. The conference theme, "Nurturing and Empowering Our Communities Through Leadership," reflects the tenor of Indian country today. Native women are increasingly taking on the mantle of leadership in a variety of ways. Although the rate of participation by women in tribal government and community leadership is still less than men, women play a significant role in tribal politics and community building. We need your help in developing this conference to support and encourage Native women. These women care about their communities and helping children grow to be responsible, caring and competent.

The success of this conference depends upon the generosity of companies and individuals like you. This conference is designed to meet the needs of American Indian communities and organizations by offering ideas, strategies and examples for mobilizing our communities and organizations to build healthy communities.

AIWPN has developed categories for sponsorship opportunities along with a brief description of our offer to recognize your support for the conference. This packet of information also includes the sponsorship reservation and payment form. Don't forget to provide a digital copy of your name and logo.

For more information, you may contact Roseanna Belt at (828) 497-7920 or rbelt@email.wcu.edu or Rosa Winfree at (704) 933-0576 or frankandrosa@msn.com. For more information about the conference, visit our web site at www.aiwpn.org.

We are honored by your interest and support in helping us to build strong and vibrant communities.

Sincerely,

Roseanna Belt (Eastern Band of Cherokee Indians)
Chair, Host Planning Committee

Rosa Revels Winfree (Lumbee)
Chair, Core Planning Committee



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SPONSORSHIP OPPORTUNITIES FOR CONFERENCE

Listed below are various sponsorship opportunities for the fourth annual Conference for American Indian Women of Proud Nations to be held September 16-17, 2010 at Harrah's Cherokee Casino and Hotel in Cherokee, NC. For more information about the conference, visit www.aiwpn.org.

Banquet Sponsor **\$2,500**

Sponsor's name and logo will appear on on-site signage at the banquet. Sponsor will receive one table for eight at the event. Sponsor will be provided a full-page ad in the conference program and offered one booth space at the trade show for product demonstrations, distribution or direct sale.

Conference Tote Bag Sponsor **\$2,000**

Sponsor's name and logo will appear on one side of the conference tote bags, along with the AIWPN logo, and sponsor may provide one item for inclusion in the tote bags. Sponsor will be provided a half-page ad in the conference program and offered one prime booth space at the trade show for product demonstrations, distribution or direct sale.

Scholarship Sponsor **\$2,500**

Brand name and logo will appear on on-site signage as presenting sponsor and recognition during the banquet; one table for eight at the banquet; full-page ad in the conference program; and one prime booth space at the trade show for product demonstrations, distribution or direct sale. **Please note that the money gifted from this sponsorship will go directly to the Native American Scholarship Fund at UNC Pembroke. The scholarship will go to an American Indian student majoring in education and will be awarded by UNCP.*

Children's Honor Ceremony **\$5,000**

Sponsor's name and logo will appear on the on-site signage at the Honor Ceremony. Sponsor may display one brandied banner at the entrance to the ceremony. Sponsor may provide one item for inclusion in the conference tote bags. Sponsor will be provided a full-page ad in the conference program and offered one prime booth space at the trade show for product demonstrations, distribution or direct sale.

Luncheon Sponsor (2) **\$2,000**

Sponsor's name and logo will appear on on-site signage at each luncheon. Sponsor may display one brandied banner at the entrance of the luncheons and sponsor may include one item for inclusion in the conference tote bags. Sponsor will be provided a half-page ad in the conference program and offered one prime booth space at the conference trade show.

Marketing **\$2,000**

Sponsor may provide one item for insertion in the conference tote bags. Sponsor will be provided a half-page ad in the conference program and sponsor may include one item for inclusion in the conference tote bags. Sponsor will offered one prime booth space at the conference trade show.

Name Badge Sponsor **\$1,500**

Sponsor's name and logo will appear on on-site signage at the registration table. Sponsor will be provided a quarter-page ad in the conference program and offered one prime booth space at the conference trade show.

Table Gifts Sponsor **\$5,000**

Sponsor's name and logo will appear on on-site signage and a card will be included in the gift bag with the name of the sponsor. Sponsor will be provided a full-page ad in the conference program. Sponsor may provide one item for inclusion in the conference tote bags. Sponsor will be offered a prime booth space at the conference trade show for product demonstrations, distribution, or direct sale.

Award Sponsors **\$1,050 (7 available @ \$150 each)**

Sponsor's name will appear in the banquet program, in the conference program and on on-site signage. Sponsor may include one item for inclusion in the conference tote bags.

Keynote Speaker and Presenters Gift Sponsor **\$1,500 (10 available @ \$150 each)**

Sponsor's name will appear in the conference program book and on on-site signage. Sponsor may include one item for inclusion in the conference tote bags.

Registration Scholarship **\$3,000 (20 available @ \$150 each)**

Sponsor's name will appear in the conference program book and on-site signage. Sponsor may include one item for inclusion in the conference tote bag.

Honor and/or Memory of Family Member/Friend Available @ \$10 each

Sponsor's name will appear in the program book along with the person being honored/memorialized. Sponsor may also include up to two lines about the person being honored or memorialized.



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SPONSORSHIP RESERVATION AND PAYMENT FORM

The sponsorship deadline is **August 24, 2010**. Please check the box of the Sponsorship Opportunity/ Opportunities you have selected to best suit your organization.

- | | |
|----------------------------------------------------------------|-------------------------------------------------------------------|
| <input type="checkbox"/> Banquet.....\$2,500 | <input type="checkbox"/> Name Badge.....\$1,500 |
| <input type="checkbox"/> Conference Tote.....\$2,000 | <input type="checkbox"/> Table gifts.....\$5,000 |
| <input type="checkbox"/> Scholarship.....\$2,500 | <input type="checkbox"/> Awards.....\$1,050 |
| <input type="checkbox"/> Children's Honor Ceremony.....\$5,000 | <input type="checkbox"/> Keynote Speaker/Presenter gifts..\$1,500 |
| <input type="checkbox"/> Luncheon (2).....\$2,000 | <input type="checkbox"/> Registration Scholarship.....\$3,000 |
| <input type="checkbox"/> Marketing.....\$2,000 | <input type="checkbox"/> Honor/Memory Page.....\$10 each |

Name of Organization/Tribe (please print exactly as you wish it to appear on sponsorship material).

Contact Name _____ Title _____
 Tribal Affiliation (if applicable) _____
 Mailing Street Address _____
 City _____ State _____ Zip _____
 Phone: (Home) _____ (Work) _____ (Fax) _____
 Email _____

Check/Money Order: Payable to Conference for American Indian Women of Proud Nations.

Check/Money Order # _____ Amount Enclosed _____

Credit Card: charge fees to my: ____ American Express ____ MC ____ Visa ____ Discover

Credit Card # _____ Expiration Date (month/year) _____

Card Holder's Name as it appears on Card _____

Authorized Signature _____

Logo/Art Requirements: Please submit your company name and/or logo (as you would like to appear on acknowledge material) in digital format according to:

- High Resolution (300 dpi) jpeg, tiff, eps, or pdf file
- All art and fonts need to be included
- CMYK or black and white files only
- All files at 300 dpi or more
- Please send files on CD or DVD. Files can be sent through email as well, but must be less than 6 MB.

Please send checks or money order, payable to American Indian Women of Proud Nations, along with registration form to:

American Indian Women of Proud Nations
P.O. Box 4102
Pembroke, NC 28372