



CONFERENCE FOR AMERICAN INDIAN WOMEN OF PROUD NATIONS

P.O. Box 229 · Chapel Hill, North Carolina 27514 · www.aiwpn.org

SEPTEMBER 15-16, 2011 · RALEIGH MARRIOTT CRABTREE VALLEY · RALEIGH, NC
HOSTED BY THE AMERICAN INDIAN CENTER AT THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

June 1, 2011

Dear Financial Supporter,

The Planning Committee for the American Indian Women of Proud Nations (AIWPN) has been busy planning the fifth annual conference, and we know you will want to be a part of it!

The conference will be held September 15-16, 2011 at the Raleigh Crabtree Marriott in Raleigh, NC. The conference theme, “*iWomen: Redefining Traditional Roles*”, focuses on the changing roles of American Indian women today as they strive to incorporate indigenous cultural traditions with contemporary roles and responsibilities.

Each year approximately 250 participants, American Indian and non-Indian, women and men, professionals, community members, entrepreneurs and students attend the conference to build and foster a better understanding of American Indian people living in today’s society.

The success of this conference depends upon the generosity of organizations and individuals who want to honor and celebrate the contributions of American Indian women. AIWPN has developed categories for sponsorship opportunities to meet your giving ability. Each sponsorship level offers a different opportunity for recognition or appreciation.

The American Indian Center at the University of North Carolina at Chapel Hill is the official host sponsor for this year’s conference. For more information, you may contact Brandi Brooks, Chair of the Host Planning Committee at (919) 843-4189 or brandi@unc.edu or visit our web site at www.aiwpn.org.

We are excited about this year’s event and hope you will join us as a financial supporter.

Sincerely,

Kerry D. Bird
Fundraising Committee Co-Chair

Christina Theodorou
Fundraising Committee Co-Chair



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SPONSORSHIP OPPORTUNITIES FOR CONFERENCE

Listed below are various sponsorship opportunities for the fifth annual Conference for American Indian Women of Proud Nations to be held September 15-16, 2011 at the Raleigh Marriott Crabtree Valley Hotel in Raleigh, NC. For more information about the conference, visit www.aiwpn.org.

Turquoise (Banquet Sponsor)

\$10,000

Sponsor's name and logo will appear on on-site signage at the banquet. Sponsor will receive one table for eight at the event. Sponsor will be provided a full-page ad in the conference program and offered one booth space at the trade show for product demonstrations, distribution or direct sale.

Coral (Luncheon Sponsor) 2 available

\$7,500

Brand name and logo will appear on on-site signage as presenting sponsor and recognition during the luncheon; one table for eight at the luncheon; full-page ad in the conference program; and one prime booth space at the trade show for product demonstrations, distribution or direct sale.

Onyx (Keynote Speaker Sponsor) 4 available

\$5,000

Brand name and logo will appear on on-site signage as presenting sponsor and recognition during the banquet; one table for eight at the banquet; full-page ad in the conference program; and one prime booth space at the trade show for product demonstrations, distribution or direct sale.

Emerald (Exhibit Hall Sponsor)

\$2,500 SOLD

Sponsor's name and logo will appear on the on-site signage at the exhibit hall. Sponsor may display one branded banner at the entrance to the exhibit hall. Sponsor may provide one item for inclusion in the conference tote bags. Sponsor will be provided a full-page ad in the conference program and offered one prime booth space at the trade show for product demonstrations, distribution or direct sale.

Emerald (Elder & Children's Ceremony Sponsor)

\$2,500

Sponsor's name and logo will appear on the on-site signage at the ceremony. Sponsor may display one branded banner at the entrance to the ceremony. Sponsor may provide one item for inclusion in the conference tote bags. Sponsor will be provided a full-page ad in the conference program and offered one prime booth space at the trade show for product demonstrations, distribution or direct sale.

Emerald (Welcome Reception Sponsor)

\$2,500

Sponsor's name and logo will appear on the on-site signage at the event. Sponsor may display one branded banner at the entrance to the reception. Sponsor may provide one item for inclusion in the conference tote bags. Sponsor will be provided a full-page ad in the conference program and offered one prime booth space at the trade show for product demonstrations, distribution or direct sale.

Emerald (Continental Breakfast Sponsor) 2 available

\$2,500

Sponsor's name and logo will appear on the on-site signage on the table. Sponsor may provide one item for inclusion in the conference tote bags. Sponsor will be provided a full-page ad in the conference program and offered one prime booth space at the trade show for product demonstrations, distribution or direct sale.



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Emerald (Afternoon Break Sponsor) 2 available **\$2,500**

Sponsor's name and logo will appear on the on-site signage on the table. Sponsor may provide one item for inclusion in the conference tote bags. Sponsor will be provided a full-page ad in the conference program and offered one prime booth space at the trade show for product demonstrations, distribution or direct sale.

Emerald (Technology Support Sponsor) **\$2,500**

Sponsor's name and logo will appear on the on-site signage. Sponsor may provide one item for inclusion in the conference tote bags. Sponsor will be provided a full-page ad in the conference program and offered one prime booth space at the trade show for product demonstrations, distribution or direct sale.

Ruby (Hospitality Sponsor) 2 available **\$1,000**

A card will be included in gift bags with the name of the sponsor. Sponsor may provide one item for insertion in the conference tote bags. Sponsor will be provided a half-page ad in the conference program and sponsor may include one item for inclusion in the conference tote bags. Sponsor will offered one prime booth space at the conference trade show.

Ruby (Conference Tote Bag Sponsor) **\$1,000 SOLD**

Sponsor's name and logo will appear on one side of the conference tote bags, along with the AIWPN logo, and sponsor may provide one item for inclusion in the tote bags. Sponsor will be provided a half-page ad in the conference program and offered one prime booth space at the trade show for product demonstrations, distribution or direct sale.

Pearl (Registration Scholarship Sponsor) 10 available **\$500**

Sponsor's name will appear in the conference program book and on-site signage. Sponsor will be provided a business card ad in the conference program. Sponsor may include one item for inclusion in the conference tote bag.

Sapphire (Honor Award Sponsors) 7 available **\$250**

Sponsor's name will appear in the banquet and conference programs. Sponsor may include one item for inclusion in the conference tote bags.

Garnet (Women-2-Watch Award Sponsors) 12 available **\$100**

Sponsor's name will appear in the banquet and conference programs.

Note: All gifts to the University of North Carolina at Chapel Hill are tax deductible. You will receive an official receipt from the university gift services.



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SPONSORSHIP RESERVATION AND PAYMENT FORM

The sponsorship deadline is **August 24, 2011**.

Please check the box of the Sponsorship Opportunity you have selected to best suit your organization.

- | | |
|---|--|
| <input type="checkbox"/> Turquoise (Banquet)\$10,000 | <input type="checkbox"/> Emerald (Afternoon Break) \$2,500 |
| <input type="checkbox"/> Coral (Luncheon).....\$7,500 | <input type="checkbox"/> Emerald (Technology Support)... \$2,500 |
| <input type="checkbox"/> Onyx (Keynote Speaker).....\$5,000 | <input type="checkbox"/> Ruby (Hospitality)..... \$1,000 |
| <input type="checkbox"/> Emerald (Exhibit Hall)..... \$2,500 SOLD | <input type="checkbox"/> Ruby (Tote Bag)..... \$1,000 SOLD |
| <input type="checkbox"/> Emerald (Elder/Children's).....\$2,500 | <input type="checkbox"/> Pearl (Registration Scholarship) . \$500 |
| <input type="checkbox"/> Emerald (Welcome Reception)....\$2,500 | <input type="checkbox"/> Sapphire (Honor Award)..... \$250 |
| <input type="checkbox"/> Emerald (Continental Breakfast) .\$2,500 | <input type="checkbox"/> Garnet (Women-2-Watch) \$100 |

Name _____
(Please print exactly as you wish it to appear on sponsorship material).

Tribal Affiliation (s) (if applicable) _____

Name of Business _____

Mailing Address _____

City _____ State _____ Zip Code _____

Telephone () _____ Fax () _____

Email Address _____

Logo/Art Requirements: Please submit your company logo (as you would like to appear on acknowledge material) in digital format to brandi@unc.edu by **August 24**, according to:

- High Resolution (300 dpi) jpeg, tiff, eps, or pdf file
- All art and fonts need to be included
- CMYK or black and white files only
- All files at 300 dpi or more
- Please send files on CD or DVD. Files can be sent through email as well, but must be less than 6 MB.

MAIL, FAX or E-MAIL sponsorship form to:

American Indian Women of Proud Nations
P.O. Box 229
Chapel Hill, NC 27514
Fax: 919.843.4024
E-mail: aic@unc.edu

For information call Brandi Brooks at (919) 843-4189.